

# Attendee

## Information Guide

# 2018



ElevatEd

EXPLORE. LEARN. LEAD.

**2018** | EDUCATION & THE ECONOMY

*Presented by*

the  
holdsworth  
center 

## Venue

ElevatEd: Education & the Economy will be held on campus at Southern Methodist University (SMU) in McFarlin Memorial Auditorium: 6405 Boaz Street Dallas, TX 75275.

## Parking

To view a map of parking lots available around SMU's McFarlin Auditorium, [click here](#).

## Check-In and On-Site Registration

Check-in will begin at 8 a.m. in the Lower Lobby of McFarlin Auditorium. Attendees will receive a name badge and program for the daylong conference. Name badges must be worn at all times to attend ElevatEd sessions. Please bring a valid form of identification and your Eventbrite ticket (printed or digital) to ElevatEd check-in. Student registrants, please be prepared to show your student ID.

On-site registration will be available in the Lower Lobby of McFarlin Auditorium. Space is limited, so we recommend registering for ElevatEd ahead of time to reserve your space.

## Pricing

Registration to attend ElevatEd is \$25 (excludes Networking Lunch & Cocktail Reception). Students with a valid student ID may register for \$5.

Registrants may sign up for the Networking Lunch on SMU's campus from 12:30 p.m. – 1:30 p.m. for an additional \$25 (\$5 for students).

Following the daylong conference, there will be a cocktail reception from 5:30 p.m. – 7:00 p.m. at the Meadows Museum. Tickets for the cocktail reception are \$25 with limited availability.

*Your registration fee is a tax-deductible donation to The Holdsworth Center. To confirm the events you are registered for, please refer to your confirmation email from Eventbrite.*



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## Access

Your name badge gives you access to all ElevatEd speakers and sessions. If you choose to participate in the Networking Lunch or Cocktail Reception, you will receive credentials to admit you to these events.

## Cancellation Policy

Registration for ElevatEd: Education & the Economy is non-refundable. Your registration fee is a tax-deductible donation to The Holdsworth Center.

## Dining and Refreshments

Coffee and water will be served in between ElevatEd sessions.

Registrants may sign up for the Networking Lunch on SMU's campus for an additional \$25 (\$5 for students). Lunch will be served in the Mack Ballroom and Terrace in the Umphrey Center from 12:30 p.m. - 1:30 p.m.

Attendees may purchase tickets to attend the Cocktail Reception at the Meadows Museum (limited seating available), beginning at 5:30 p.m.

## Travel & Lodging

The Holdsworth Center has partnered with [The Highland Dallas hotel](#) for ElevatEd attendee accommodations. Click the link above to access the booking link. **There are a limited number of rooms blocked for this event, so we encourage attendees to book soon. Rates are guaranteed through May 11.**



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## Directions and Airport Information

Online driving directions and airport information are provided by Southern Methodist University.

## Where to find more details about ElevatEd programming

**Agenda:** The ElevatEd agenda is available on The Holdsworth Center's website on the [ElevatEd page](#).

**Frequently Asked Questions:** Access our [FAQ](#) on the ElevatEd page on The Holdsworth Center's website.

**Share our event on Facebook:**  
[ElevatEd: Education & the Economy](#)

You may also follow The Holdsworth Center on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#) and [LinkedIn](#) to receive updates on the Center's work and ElevatEd updates.

Be sure to tag us [@HoldsworthCenter](#) and use [#ElevatEdTX](#) when you share your experiences at ElevatEd.

**Post-conference resources:** With your registration for ElevatEd, you signed up for email updates from The Holdsworth Center about ElevatEd and news about our programs. Be sure to stay tuned for session materials, auxiliary research and more information following the conference.

## More questions?

Send your inquiry in an email to [events@holdsworthcenter.org](mailto:events@holdsworthcenter.org) and our team will reply to your message shortly.



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